

Quality Isn't Expensive. It's Priceless

George Sherman started in the construction business as a framer right out of college. Residential construction was what he had always wanted to do. In 1989 he struck out on his own and founded George M. Sherman, Inc. in Greenfield. "This is my passion," he says. "We pay a lot of attention to detail and we offer experience plus service. We also make it a priority to stay within our clients' budgets."

The company offers several specialized services to customers. George works with the client to create a design that fits their lifestyle and draws the blueprints himself. He also has many completed plans for customers to choose from, including several plans designed with a woman-centric approach.

George is the only licensed Woman-Centric homebuilder in Central Indiana. Woman-Centric homes focus on entertaining, de-stressing, storage and flexible living areas. When designing a Woman-Centric home, there are several questions to consider such as: Can I easily entertain family and friends? Do we have areas to relax? Is there enough storage for many different types of items throughout the entire home? Does it work for my family's unique needs now and in the future? Currently the company has a Woman-Centric model home located in The Ridges Over Brandywine, an exclusive new development in Greenfield.

"A home is so much more than a house," George says. "And a Woman-Centric home is a haven; an expression of who you are."

George M. Sherman, Inc. is an Energy Star builder partner, with all homes meeting or exceeding Energy Star standards. Home prices range from \$120,000 to more than \$1 million.

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